Balkan Ruby 2020

SPONSORSHIP PROSPECTUS

Balkan Ruby 2020 was cancelled

May 15-16, 2020 in Sofia, Bulgaria

May 15 - May 16, 2020

With heavy hearts we are announcing that Balkan Ruby 2020 is cancelled. We hope to return in 2021 with an even better and bigger event, but as of now we believe that this is the most responsible action to take. We will start issuing refunds later this week.

For sponsorship inquiries, contact:

hi@balkanruby.com

Sponsorship Packages

By sponsoring Balkan Ruby 2020, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

Sponsor

- Ultra: €5000.0
- Pro: €3000.0

See detailed information about each package on the following pages.

Sponsor

Name	Price	What's Included	Availability
Ultra	€5000.0	• Social promotion: we will announce your company sponsorship in 2 posts (Twitter + Facebook) • Monochrome company logo included in the footer of all conference emails • Your logo and company description (100 words) in the dedicated Sponsors page • Your logo in the conference mobile app • Your logo on the conference badges • Your swag (stickers, flyers, etc.) at the registration table • Exhibit space: 3x3m booth (provided by you) and 2 roll-up banners • 1 roll-up banner near the main stage • Dedicated slide with company logo during breaks • Your logo at the start of all conference videos • 3 conference passes	Unlimited

Pro	€3000.0	• Social promotion: we will announce your company sponsorship in 2 posts (Twitter + Facebook) • Monochrome company logo included in the footer of all conference emails • Your logo and company description (100 words) in the dedicated Sponsors page • Your logo in the conference mobile app • Your logo on the conference badges • Your swag (stickers, flyers, etc.) at the registration table • Exhibit space: 2×2m table and roll-up banner • Dedicated slide with company logo during breaks • Your logo at the start of all conference videos • 3 conference passes	Unlimited

Frequently Asked Questions

Do I have to provide the banners and roll-up posters?

If you have existing printed materials, feel free to bring them along. Otherwise, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?

The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?

The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?

We are open to discuss other opportunities and bespoke packages to ensure you get the best out of your investment.